

Management Development Programme
2010-11

Managerial Skills for Technical Professionals

July 22-23, 2010



MDP Centre

Institute of Management

Nirma University of Science & Technology

Sarkhej Gandhinagar Highway, Ahmedabad-382481

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Programme Concept

- Managerial performance is experienced as an outcome of a distinct approach to delivery of tasks and responsibilities in alignment with organizational and business goals.
- Technical professionals are domain experts. On board an organisation, effective managerial performance becomes equally significant.
- The programme seeks to provide a platform and space for the participants to review their own roles and self orientation from this organizational perspective. In the process, it explores the various facets of a managerial role and hopes to enable the participants develop an expanded view of their organizational roles.

Topics Covered In The Programme

- Organisational Roles – focus on the managerial role, its tasks and required competencies
- Managerial Decision Making
- Problem Solving Skills
- Goal Setting For Individuals and Teams – focus on defining key performance areas, work planning, delegation and empowerment
- Building and Managing Teams
- Managing People For Performance
- Communication Skills for Managerial Effectiveness

Programme Pedagogy

- The programme will be conducted mostly in workshop methodology.
- There will be an attempt to create live experiences for the participants through games and exercise. These would help them acquire insight into their own orientations.
- This approach will be supplemented by conceptual inputs to provide a learning framework.

Who Can Be Nominated

- All professionals, irrespective of domain affiliation, at middle and senior management level with about one to two years of experience in a managerial role.
- Owner-managers of small businesses.

What Participants Can Gain

- ❑ Recognise what distinguishes a managerial approach from a non-managerial approach;
- ❑ Learn how managerial approach and behaviour can influence task outcomes;
- ❑ Identify basic skills required to perform in a managerial role;
- ❑ Identify their own areas of development in the managerial role and work on a plan to deliver effective managerial performance.

Programme Resource Team

- ❑ ***Programme Leader : Harismita Trivedi, Faculty, Organisational Behaviour and Human Resource Management Area***
Prof. Trivedi experience of nearly three decades as a human resource professional spans across functions such as recruitment and selection, training and development, performance management and employee relations. Corporate training is an area of special interest and Prof. Trivedi has been regularly teaching at in-house management training programmes for different organizations.
- ❑ ***Programme Team : Members from the core and visiting faculty team of the Institute***

Venue and Duration

The programme will be conducted at Institute of Management, Nirma University, Ahmedabad during July 22-23, 2010.

Programme Fee

Non Residential : Rs. 7000/-

A company nominating three or more participants for the programme will be entitled to 10% discount.

The fee includes presentation material, refreshment and lunch on the programme days.

The fee to be paid in advance through a demand draft or a local cheque drawn in favour of ' Institute of Management, Nirma University' payable at Ahmedabad.

Accommodation

University Guest House with basic facilities is available for Rs. 1000/- per day.

INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY AHMEDABAD

The world-class campus of Nirma University is located on Sarkhej-Gandhinagar Highway, about fifteen kilometers from the walled city of Ahmedabad. It is the outcome of the visionary leadership of one of the most successful entrepreneurs of India, Padmashri Dr. Karsanbhai K. Patel, who has created a business conglomerate known as Nirma Group. Institute of Management is a constituent of Nirma University, which was set up in 1996 by Nirma Education and Research Foundation to promote excellence in management education. The Institute has been consistently growing under the guidance of Shri Ambubhai Patel (Vice-President) and Dr. N. V. Vasani (Director General – Nirma University). Dr. C. Gopalkrishnan is Director of the Institute of Management and Dean – Faculty of Management. The Institute has been undertaking a wide range of educational and training related activities and series of national and international conventions which have helped it emerge as one of the premier business schools in the country within a short span of twelve years. Presently, it is rated as one of the top twenty five B-Schools in the country. Its mainstream programmes include MBA (Full Time), MBA (Part Time), MBA (Family Business and Entrepreneurship) and Ph. D. in Management. The Institute also offers Executive Diploma Programmes in various functional areas of management. The Institute conducts need-based inhouse training programmes to meet the training needs of industry. The Institute has academic alliance with international universities, such as New Mexico State University, USA; Hanyang University, South Korea; Florida Atlantic University, USA; and Minnesota State University, USA to name a few. The facilities on the campus include air-conditioned classrooms, a state-of-the art library, a 450-seater auditorium, well-equipped computer centre and hostels for the students.

For further information, please contact:

Prof. Harismita Trivedi, harismita@imnu.ac.in

Or

Mr. Jigar Barot, jigar@imnu.ac.in

(MDP Office)

NOMINATION FORM

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- Programme Name: _____
- Programme Date: _____
- Name of the Participation: _____
- Designation: _____
- Office Address for Communication: _____

- Phone: _____ Mobile: _____
- Fax: _____ E-mail: _____
- Current Job Responsibility _____

Date: _____

Signature _____

(PTO)

Participation Can be self or by his/her employer. If sponsored by the employer please complete this section.

TO BE FILLED BY THE SPONSOR

- Name of the sponsor: _____
- Designation: _____
- Organization: _____
- Address for communication: _____

- Phone: _____ Fax: _____
- Email: _____
- Payment Details : Demand Draft/ Cheque No. : _____
- Bank Name: _____
- (Drawn in favour of "Institute of Management, Nirma University" Payable at Ahmedabad.)
- Signature and Seal of sponsor _____

(Please feel free to make photocopies of this application form)